

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

MICHAEL O'BRIEN
2621 Ridgecrest Road
Marrero, LA 70072

2. Office Sought (Include title of office as well)

Councilman
Jefferson Parish
District 1

OFFICE USE ONLY

Report Number: 29015

Date Filed: 1/17/2012

Report Includes Schedules:

Schedule A-1
Schedule B
Schedule E-1

3. Date of Primary 10/22/2011

This report covers from 10/3/2011 through 10/30/2011

4. Type of Report:

<input type="checkbox"/> 180th day prior to primary	<input type="checkbox"/> 40th day after general
<input type="checkbox"/> 90th day prior to primary	<input type="checkbox"/> Annual (future election)
<input type="checkbox"/> 30th day prior to primary	<input type="checkbox"/> Supplemental (past election)
<input type="checkbox"/> 10th day prior to primary	
<input checked="" type="checkbox"/> 10th day prior to general	<input checked="" type="checkbox"/> Amendment to prior report

5. FINAL REPORT if:

☐ Withdrawn ☒ Filed after the election AND all loans and debts paid
☐ Unopposed

6. Name and Address of Financial Institution
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all

HANCOCK BANK
203 Carondelet Street
New Orleans, LA 70130

7. Full Name and Address of Treasurer

9. Name of Person Preparing Report

Daytime Telephone

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure

This 17th day of January, 2012.

Michael O'Brien

Signature of Candidate/Chairperson
(To be signed by Chairperson *only* if report by principal campaign committee)

504-460-6660

Daytime Telephone

Signature of Treasurer

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 10,040.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)	\$ 10,040.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 18,382.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 28,422.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 34,628.42
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12)	\$ 34,628.42

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 17,623.13
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 28,422.00
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 34,628.42
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 0.00
18. Funds on hand at close of reporting period	\$ 11,416.71

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (i.e., savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

FINANCIAL SUMMARY	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 24,122.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15,

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
LAURIE JONES 203 Oak Lane Luling, LA 70070 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/11/2011	\$500.00	\$500.00
PAUL LOUIE 1241 Helios Avenue Metairie, LA 70005 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/06/2011	\$200.00	\$200.00
MICHAEL O'BRIEN 2621 Ridgecrest Road Marrero, LA 70072 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/29/2011	\$5,740.00	\$5,740.00
OUTCAST MARINE INC 16780 Hwy 90 Des Allemands, LA 70030 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/11/2011	\$500.00	\$500.00
RIVER PARISH DISPOSAL INC P O Box 10482 New Orleans, LA 70181-0482 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/05/2011	\$2,500.00	\$2,500.00
JESSICA SIGMON 16780 Highway 90 Des Allemands, LA 70030 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/12/2011	\$500.00	\$500.00
4. SUBTOTAL (this page)		\$9,940.00	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
SHARON W VICTORINO P O Box 104 Lafitte, LA 70067 POLITICAL COMMITTEE? _____ PARTY COMMITTEE? _____	10/06/2011	\$100.00	\$100.00
4. SUBTOTAL (this page)		\$100.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 10,040.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

<p>1. Name and address of lender MICHAEL O'BRIEN 2621 Ridgecrest Road Marrero, LA 70072</p>	<p>2. a. Date* <u>10/13/2011</u> b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* \$ <u>5,000.00</u></p> <p>d. Balance due \$ <u>5,000.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c.</p> <p>OPTIONAL: Total amount of credit available \$ _____</p>						
<p>3. Endorsers/Guarantors</p>	<p>4. Repayments this period</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 33%; text-align: center;">Date</th> <th style="width: 33%; text-align: center;">Principal</th> <th style="width: 33%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"></td> <td></td> <td></td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						
<p>1. Name and address of lender MICHAEL O'BRIEN 2621 Ridgecrest Road Marrero, LA 70072</p>	<p>2. a. Date* <u>10/17/2011</u> b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* \$ <u>13,382.00</u></p> <p>d. Balance due \$ <u>13,382.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c.</p> <p>OPTIONAL: Total amount of credit available \$ _____</p>						
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<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						
<p>1. Name and address of lender MICHAEL O'BRIEN 2621 Ridgecrest Road Marrero, LA 70072</p>	<p>2. a. Date* <u>3/1/2011</u> b. Interest rate <u>0.00</u> %(a.p.r.)</p> <p>c. Amount borrowed* \$ <u>41,891.07</u></p> <p>d. Balance due \$ <u>41,891.07</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c.</p> <p>OPTIONAL: Total amount of credit available \$ _____</p>						
<p>3. Endorsers/Guarantors</p>	<p>4. Repayments this period</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 33%; text-align: center;">Date</th> <th style="width: 33%; text-align: center;">Principal</th> <th style="width: 33%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"></td> <td></td> <td></td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						

SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
CBS OUTDOOR 8001 Townsend Place New Orleans, LA 70130	10/06/2011	Advertising	\$ 3,325.00
DEPARTMENT OF STATE P O Box 94125 Baton Rouge, LA 70804-9125	10/04/2011	Update Voter Registration List	\$ 520.00
ENTERGY P O Box 8108 Baton Rouge, LA 70891-8108	10/06/2011	Power for headquarters	\$ 545.76
GILES & ASSOCIATES 3302 Southdown Mandalay Road Houma, LA 70360	10/12/2011	Advertising	\$ 6,000.00
GILES & ASSOCIATES 3302 Southdown Mandalay Road Houma, LA 70360	10/13/2011	Advertising	\$ 5,000.00
GILES & ASSOCIATES 3302 Southdown Mandalay Road Houma, LA 70360	10/17/2011	Advertising	\$ 13,382.00
MICHAEL O'BRIEN 2621 Ridgecrest Road Marrero, LA 70072	10/25/2011	Repayment	\$ 457.52
PEOPLES REALITY 1500 Lafayette Street Gretna, LA 70053	10/12/2011	October Rent	\$ 1,100.00
3. SUBTOTAL (optional)			\$30,330.28
4. TOTAL (optional - complete only on last page of this schedule)			

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
TERRYTOWN CIVIC ASSOCIATION 641 Heritage Avenue Terrytown, LA 70056	10/25/2011	Advertising	\$ 410.00
TIMES PICAYUNE 3800 Howard Avenue New Orleans, LA 70125-1429	10/12/2011	Advertising	\$ 3,888.14
3. SUBTOTAL (optional)			\$4,298.14
4. TOTAL (optional - complete only on last page of this schedule)			\$ 34,628.42

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